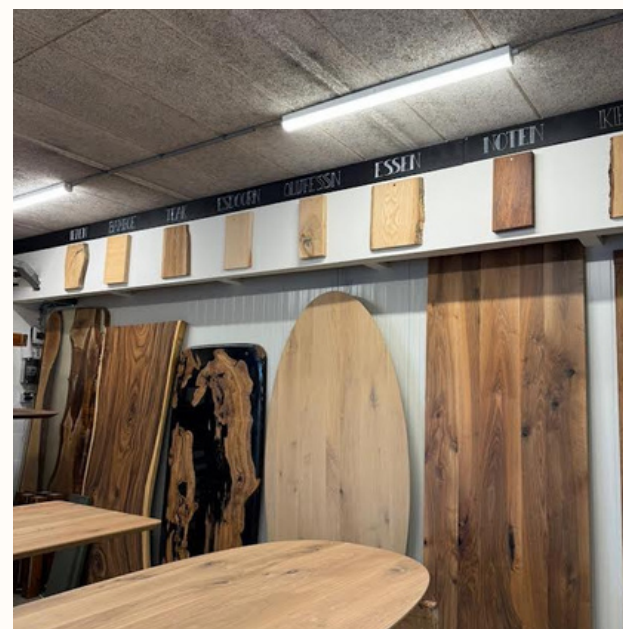


MarkeTeens

S A R A H , E D U , F Y N N ,
R O Z E M A R I J N , E B B A A N D M A T E O





Welcome to TafelSmaak

- ✓ Dutch company based in Groningen, founded in 2015
- ✓ Custom-made wooden furniture, especially dining tables
- ✓ Focus on high-quality craftsmanship & sustainable production



Company & Sustainability

We are sustainable because:

- ✓ Uses reusable materials
- ✓ Sources from certified European sustainable companies



DAAN VAN HOUTEN

ECO-FRIENDLY Marketer

BIO

I am interested in the wood work and I would like to get a table that is good for me and my family. I want it to last long and have a special meaning to my family.

MOTIVATION

I am motivated by the idea of building and repairing with natural materials while reducing waste. I like the idea of a company that chooses for the same type of standards.



Be Creative and You'll see the world

FAVORITE BRAND



ABOUT ME

I am a practical and curious person who enjoy learning by doing. I work as a marketer. I am in the office a lot but I think it is important that people think more about the environment. I am especially interested in crafts and sustainable ways of working.

PERSONALITY

Responsible



Curious



Analytical



SKILLS

Marketing



Creativity



OUR ECO-FRIENDLY MARKETING IDEAS

Electric Delivery Vehicles

Reduce CO₂ Emissions

Using electric vans
for eco-friendly deliveries



Digital Product Passport

QR Code for Product History

Scan the QR code to learn
the story of our tables.



Furniture Buyback Program

Trade & Refurbish Offer

Exchange old items for new
& upcycled options.





What Makes Us Different

- ✓ Sustainable production
- ✓ High-quality craftsmanship
- ✓ Local suppliers
- ✓ Personalized tables
- ✓ Transparent process
- ✓ Social employment



@sustainabletafelsmaakwood



Behold... your ex-firewood
is now a table.

Wait, this was the pile my
dog peed on?

Yep. Now it's dinner party material.

From pee-stained planks to Pinterest-worthy.
Click to see the glow-up.



1,256 likes

Rescue. Restore. Reuse.

You get the idea, we make it real.

<https://www.tafelsmaak.nl/>



TafelSmaak

Gebr. Lommerts

GRONINGEN  SINDS 2015

Replacing your floors?

Want to reuse it and help the environment?

At TafelSmaak, we give old wooden floors a second life by transforming them into unique, handcrafted tables.

By reusing existing wood, we reduce waste and create 'waste and create sustainable furniture that's better for the planet.

Let's make it into a table!



+31 6 10021055



TafelSmaak.nl



info@tafelsmaak.nl

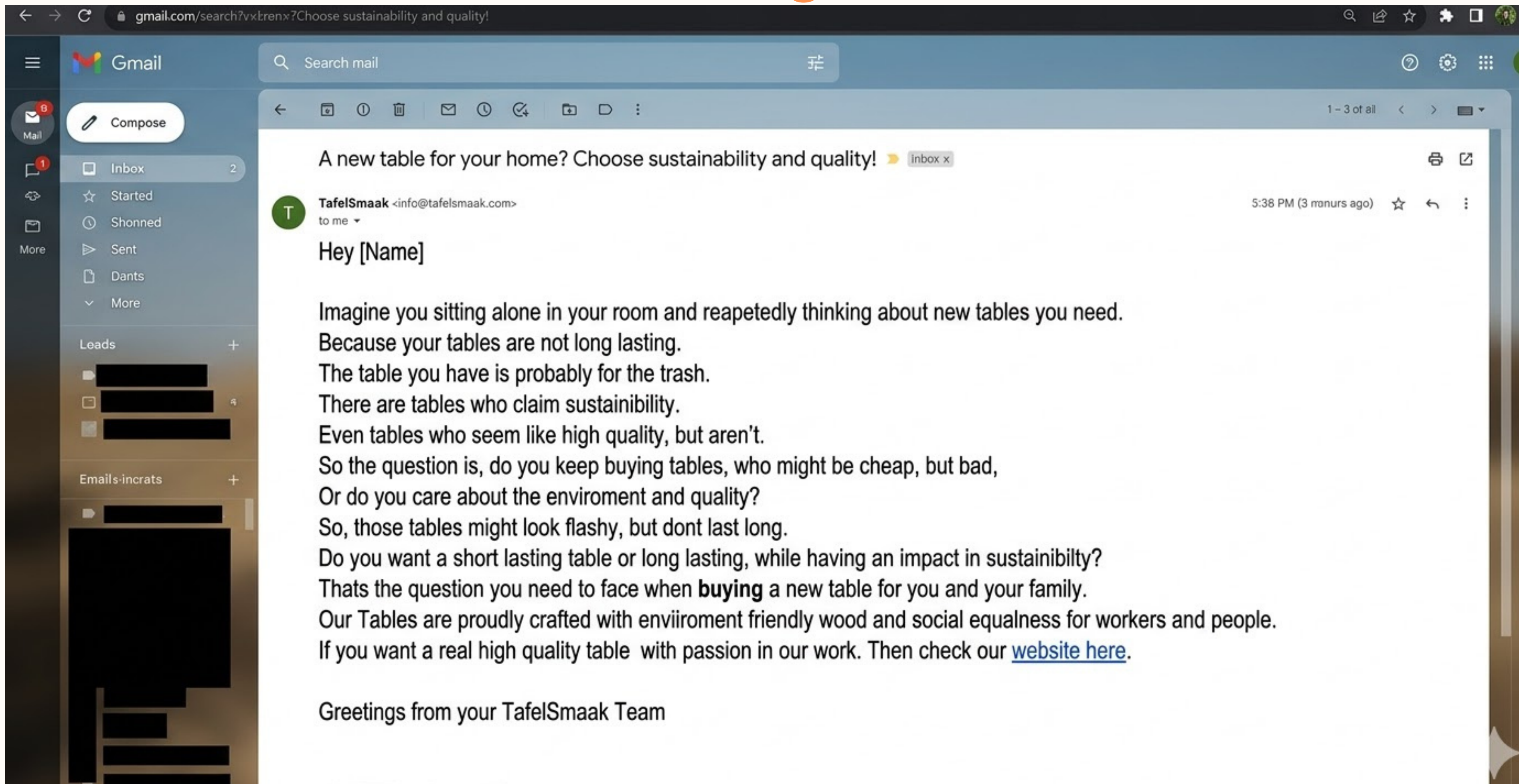
website: TafelSmaak.nl

20%

Scan for
discount on
your first order!



E-Mail Marketing Newsletter



The screenshot shows a Gmail interface on a desktop. The left sidebar contains the 'Compose' button and a list of folders: 'Inbox' (2), 'Started', 'Shonned', 'Sent', 'Dants', and 'More'. Below the folders are sections for 'Leads' and 'Emails-incrats', both with expandable icons. The main area displays an email from 'TafelSmaak' with the subject 'A new table for your home? Choose sustainability and quality!'. The email body contains a persuasive message about the quality and sustainability of their tables, ending with a call to action to visit their website.

gmail.com/search?vx:renx?Choose sustainability and quality!

Search mail

1 - 3 of all

A new table for your home? Choose sustainability and quality! inbox x

TafelSmaak <info@tafelsmaak.com>
to me

5:38 PM (3 manurs ago)

Hey [Name]

Imagine you sitting alone in your room and reapedetly thinking about new tables you need.
Because your tables are not long lasting.
The table you have is probably for the trash.
There are tables who claim sustainability.
Even tables who seem like high quality, but aren't.
So the question is, do you keep buying tables, who might be cheap, but bad,
Or do you care about the enviroment and quality?
So, those tables might look flashy, but dont last long.
Do you want a short lasting table or long lasting, while having an impact in sustainibilty?
Thats the question you need to face when **buying** a new table for you and your family.
Our Tables are proudly crafted with enviroment friendly wood and social equalness for workers and people.
If you want a real high quality table with passion in our work. Then check our [website here](#).

Greetings from your TafelSmaak Team

Tafel Smaak

Gebr. Lommerts

GRONINGEN  SINDS 2015

Bezoek
Tafel

