



THERESALES

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 Scan Me

EVERY YEAR
MILLIONS OF
PIECES OF
FURNITURE
ARE THROWN
AWAY, EVEN
THOUGH MANY
COULD STILL
BE REUSED





SUSTAINABILITY

- WHO IS THE COMPANY AND WHY IS IT SUSTAINABLE?

- TheReSales is sustainable. Because they use circular model. They reuse, repair and refurbish old furniture. It saves natural resources and provides them longer lifespan.

ERIC

- 40 years old
- Deeply cared about design
- Small apartment
- Old oak chair
- Small design store
- A lot of meaning



Do you choose the same as Eric?

A SUSTAINABLE FUTURE WITH UNIQUE HOMES

“WE DON'T DESIGN FURNITURE WE DESIGN DREAMS.”

Design second-hand furniture gives every home a unique and personal character. At the same time, you save money and make a sustainable choice by giving quality pieces a new life.



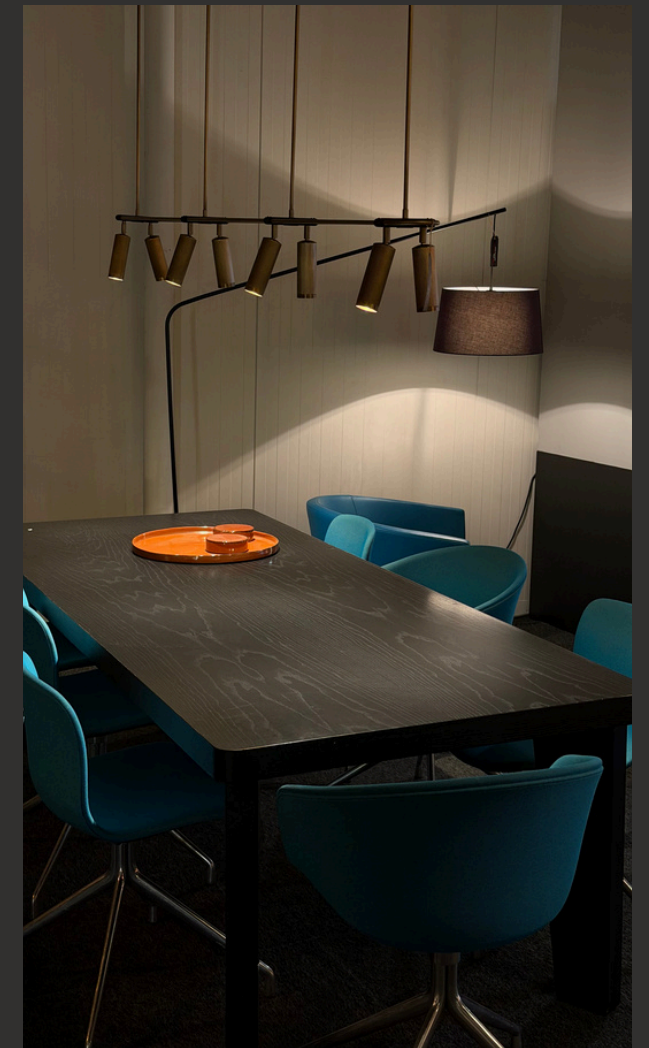
FACEBOOK POST

- Target audience: 35+
- Local reach: Groningen area
- Facebook marketplace
- Emotional video campaign
- Highlights sustainability
- Affordable second-hand furniture



PINTEREST

- Before / After transformations
- Room inspiration
- Specific boards per category
- Price comparison / value



IG/TK TOK POST

 <https://theresales.nl>

 @_theresales_

 info@theresales.nl





Home Decor
Collection

Our goal is clear. We want to increase the visibility of TheReSales by promoting it more broadly in the Netherlands and internationally. Which will also help generate more sales.



OUR GOAL

RECOMMENDATIONS

Circular rental: “Design-as-a-Service”

To offer resales designs subscription formula for offices or events, where they take the furniture back after a certain amount of time and reuse it for other events.

To offer a design service for private people where they help them to design a room or a home with their furnitures.

<https://theresales.nl>





THANK YOU

www.thereasles.nl



