



UNITED PAGES

DIFFERENT STORIES, ONE BOOK.

—  BUY & SELL USED BOOKS —



Sustainability Experiment

Wishes & Audience

visible 3R sign

English books
and texts

appealing
interior

attract younger
customers



Goals & Painpoints

accessoires on view

More accesible
and welcoming

bigger Targetgroup



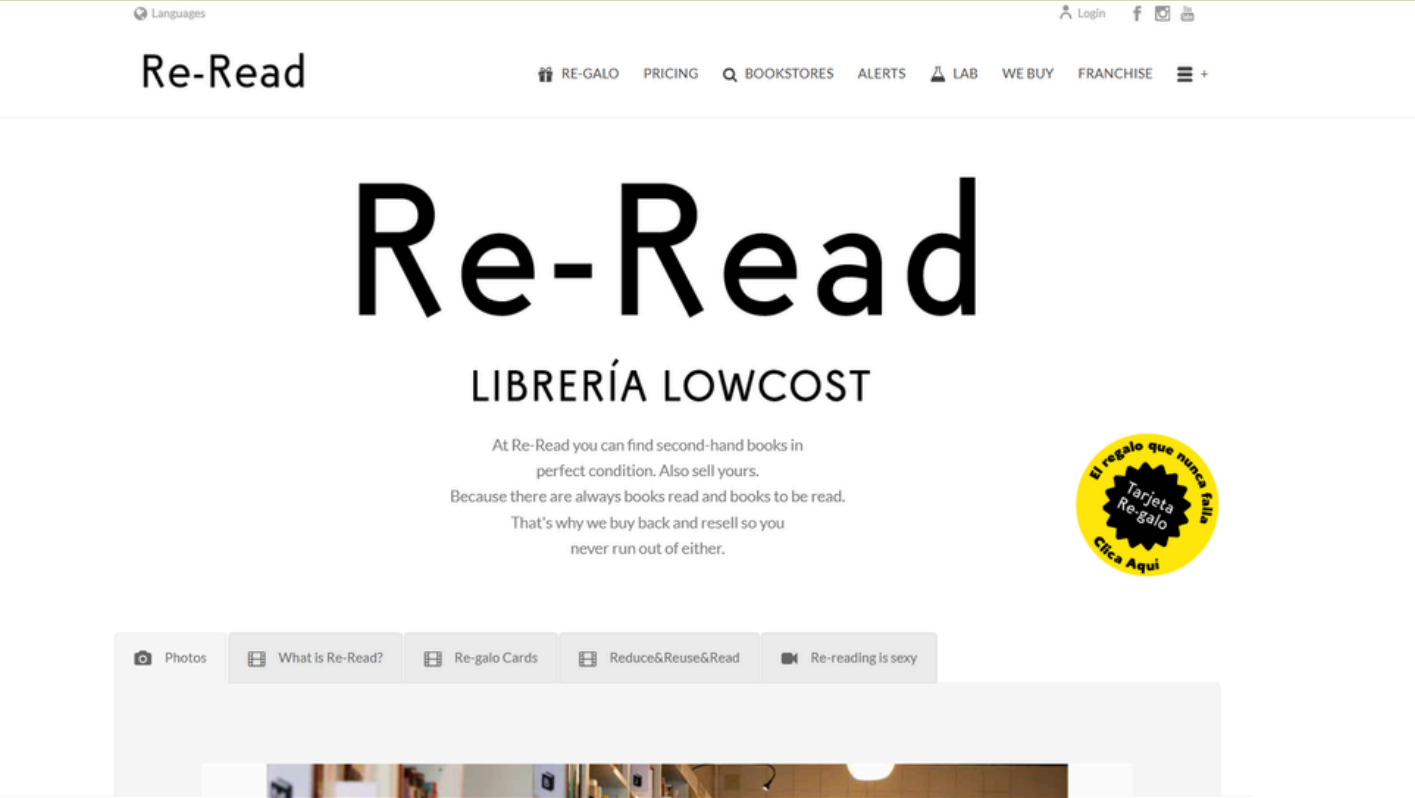
Visual Appeal

- More Plants
- cozy bench in front of the store
- 3R's sign in the Focus
- Tote Bags near the entrance



Cozy
Calm
Clean





Website



BOOKSTORES

RE-GALO

PRICING

WE BUY

SOCIAL MEDIA

FRANCHISE

Re-Read

Librería Lowcost

At Re-Read you can find second-hand books in perfect condition. Also sell yours.
Because there are always books read and books to be read.
That's why we buy back and resell so you never run out of either.

REDUCE & REUSE & RECYCLE



Badalona Shopping night
6 Juni 2026 from 18:30 till 01:30

Re-Read

Librería Lowcost

Do you love reading and care about nature and sustainability?

At Re-Read Librería Lowcost, books get a second life!
Discover affordable second-hand books, unforgettable
stories, and read your way towards a greener future.

Re-Read

REDUCE & REUSE & RECYCLE

Read more. Waste less.
Pass stories on.

The
Poster &
Flyer
could
look like
this

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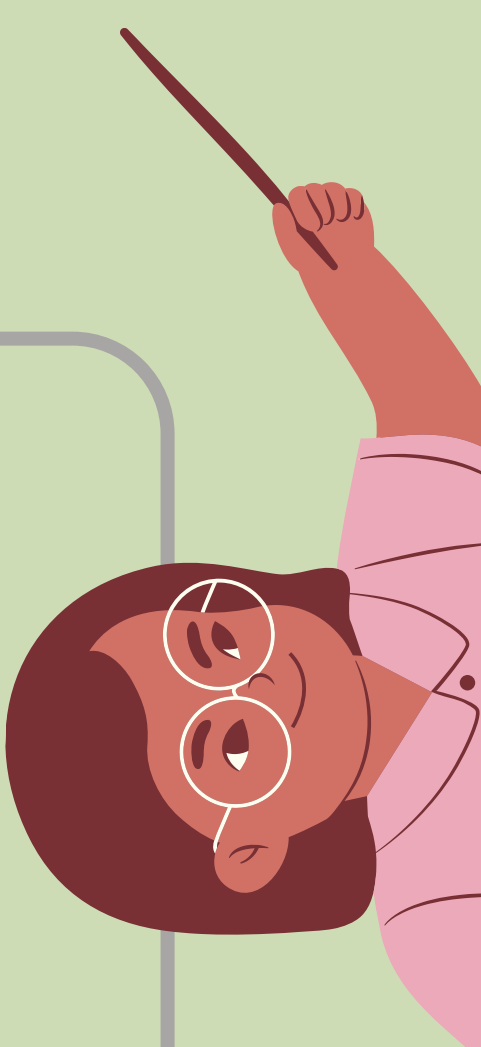
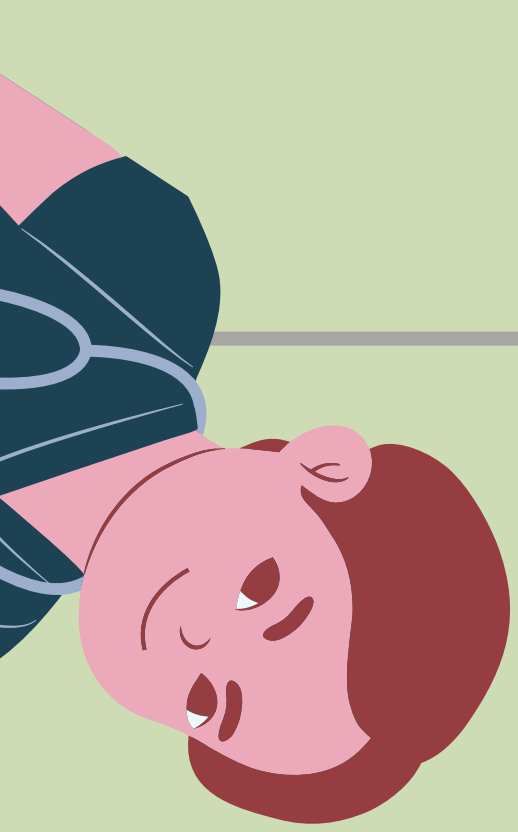
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COMMUNITY AND CUSTOMER EVENTS

- 
- Children's Reading Hour
 - Sustainability Workshops
 - Poetry Slam Nights

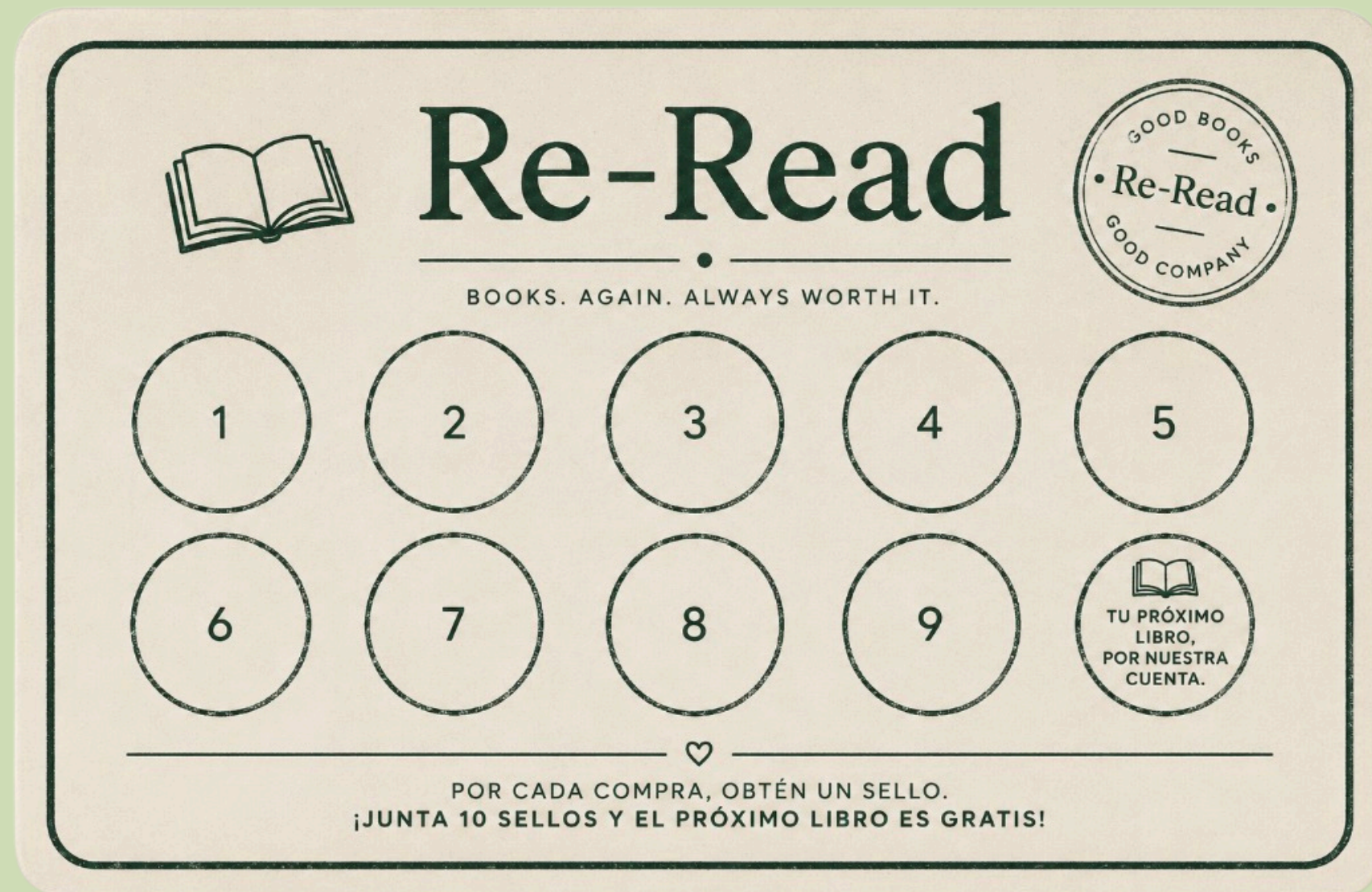


Pop-up truck

&



Stampcards



SOCIAL MEDIA

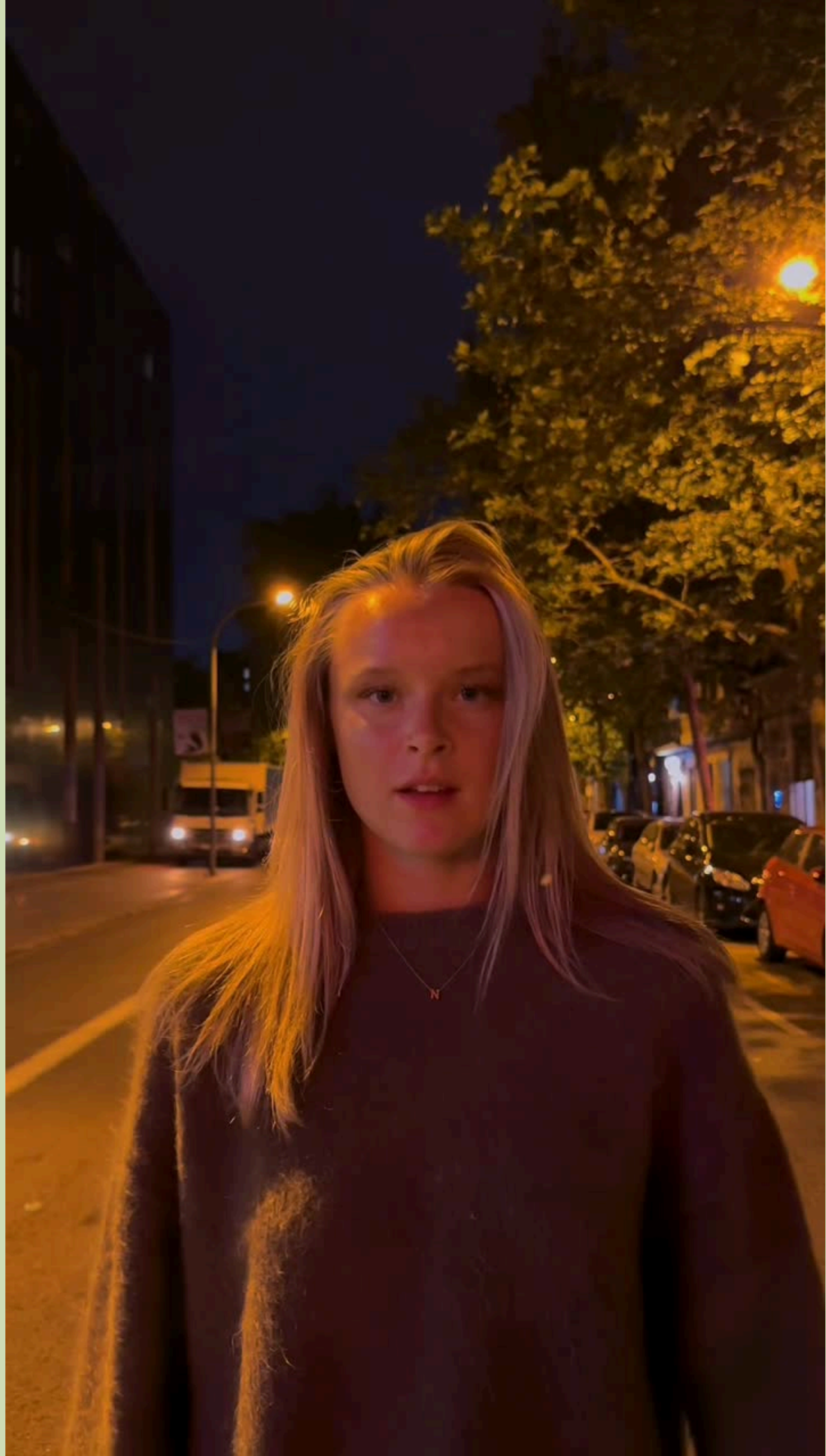


Active Work on
Instagram, TikTok etc.
are very important

Short reels showing
the newest Books

Collaboration with
local influencers

#Supportyourlocalsecondhandbookstore



Modernize Re-Read:
Appealing and welcoming atmosphere

Customer base: English and Contemporary books

Improve Store's aesthetic, product selection and
advertising

We aim to make the bookstore more engaging,
accessible, and successful in the long term.

YOU



can rewrite the world!