

Mel i llimona

Team Limone

Samba Project



The company

- Founded: 2018 by Juliana Dominguez and Carmen Zabala
- Location: Badalona
- Industry: Artisan furniture restoration, workshops, and sustainable design
- At first at her home
- Also do workshops



Sustainability

- Vintage furniture
- Restoration
- Reuse materials
- New ventilation system installed
- Local and community based sustainability



Rosalia

- 52 years old
- From Pomar
- Has a lot of free time
- Values emotional connections and quality
- Wants to be a part of a community



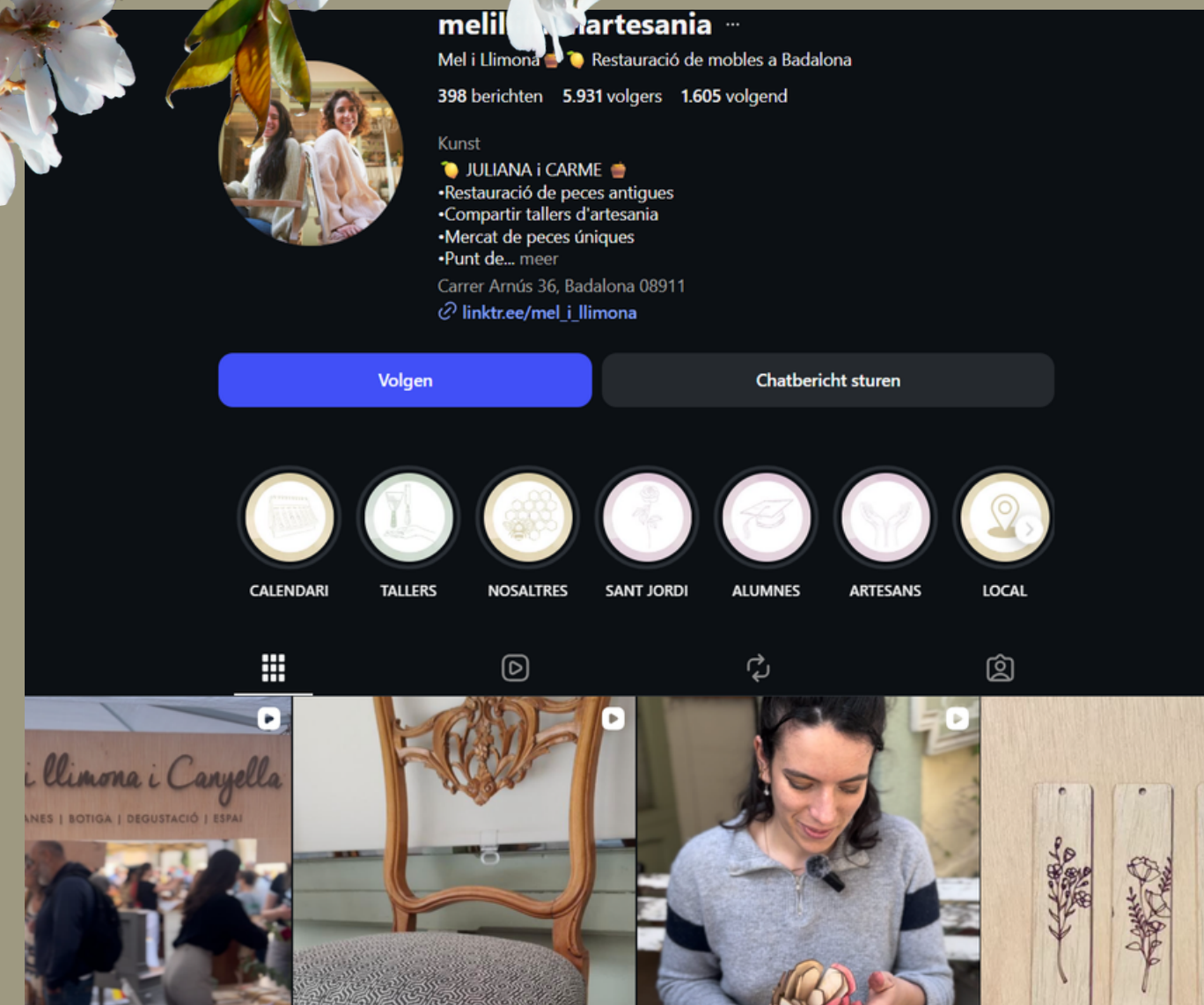
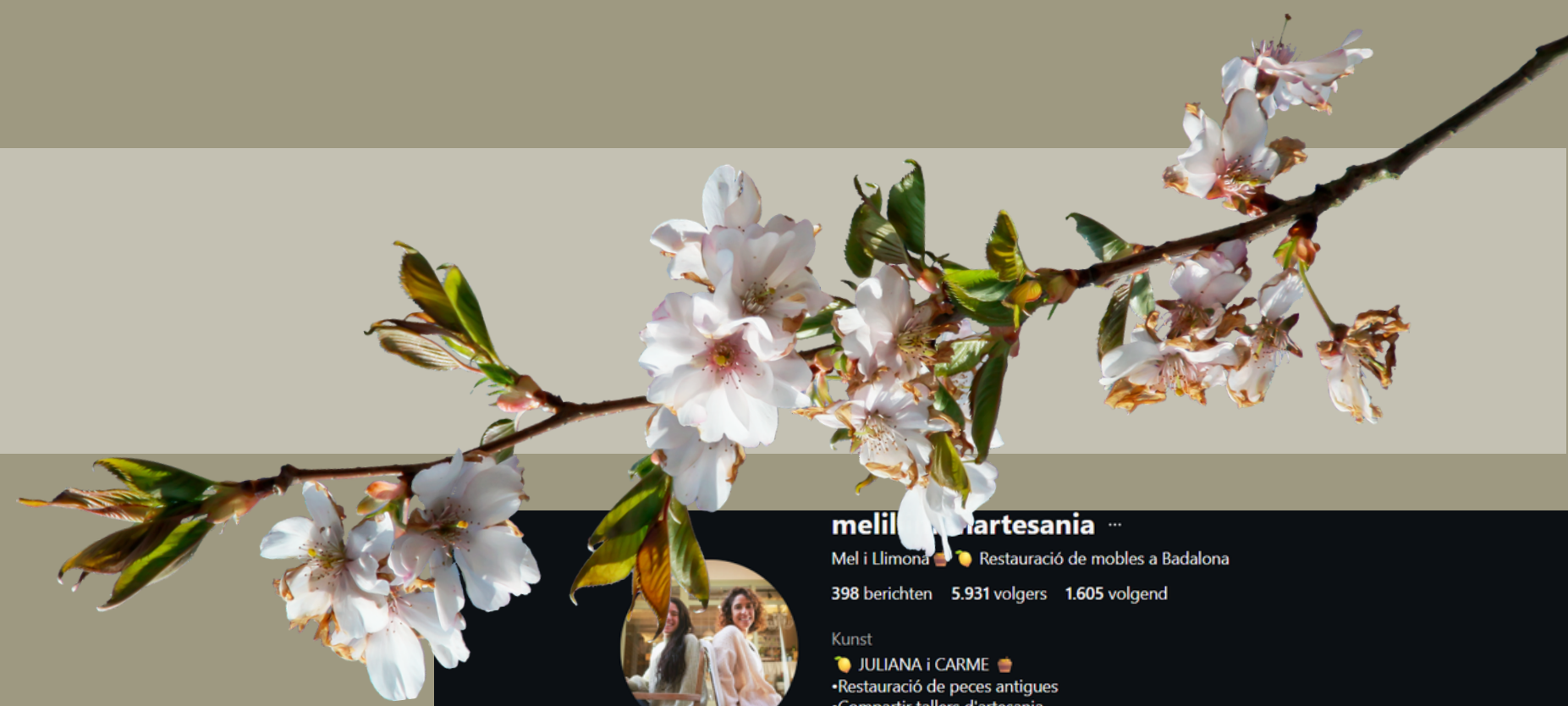
Rosalia's Core story

*When Rosalia found out she
was becoming a grandmother,
she brought us a very special
piece. The old wooden crib
that...*



Channels

- Youtube, Instagram, Pinterest, Facebook and Whatsapp
- An email
- Has a link in instagram of their different socials
- Language is in spanish



A collage of three images. The top image shows a branch of white cherry blossoms with green leaves. The middle image shows a branch of pink cherry blossoms with green leaves. The bottom image shows a wooden chair with a curved backrest.

TO WHICH BUSINESS

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- A photograph showing two women in a workshop setting. They are both focused on assembling or repairing wooden crates. The woman on the left has long dark hair and is wearing a dark top. The woman on the right has curly hair, wears glasses, and a green apron over a white shirt. The background is filled with various tools hanging on a wall rack, including wrenches, screwdrivers, and pliers. Several wooden chairs are also visible in the background, some hanging from the ceiling. The overall atmosphere is one of a busy, creative workspace.



The flyer



Give Old Furniture a New Life Furniture Restoration & Repair Workshops Or Let Us Restore It for You

Do you have a chair, table, cabinet, or treasured object that holds special memories? Instead of throwing it away, bring it back to life.

We offer hands-on workshops where you can learn to restore and repair furniture yourself and we also provide restoration services for pieces you are emotionally connected to and want professionally repaired or refreshed.

Learn techniques such as:

- furniture restoration
- Repairing damaged or worn pieces
- Sanding and refinishing
- Painting and upcycling
- Fixing old household items
- Giving sentimental objects a second life

Whether it's a family heirloom, a vintage find, or an everyday object with personal meaning, every piece deserves care and attention.

For more information or contact:

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Mobile: +34 635 422 982

Website: <https://melillimonartesia.com/>

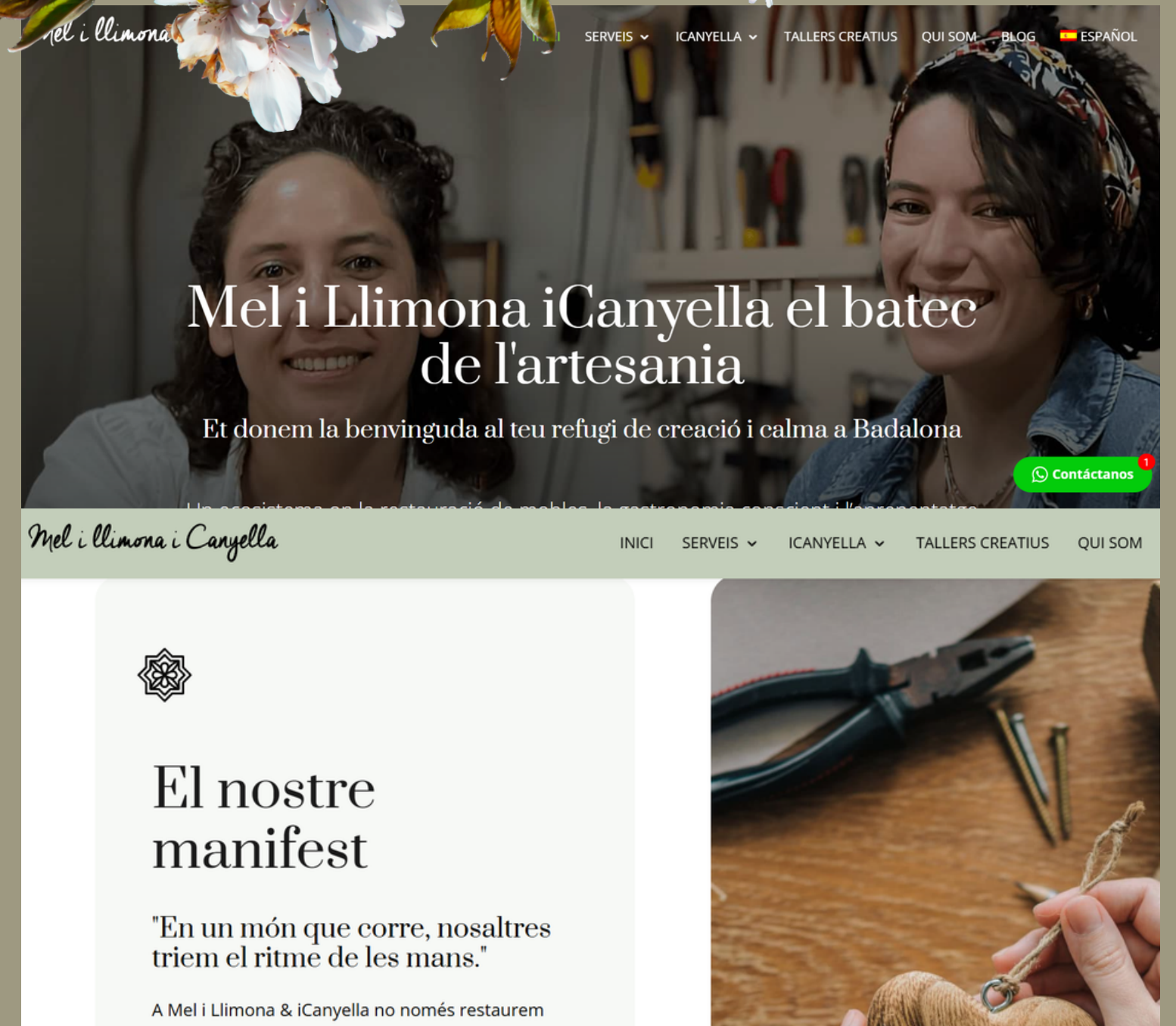
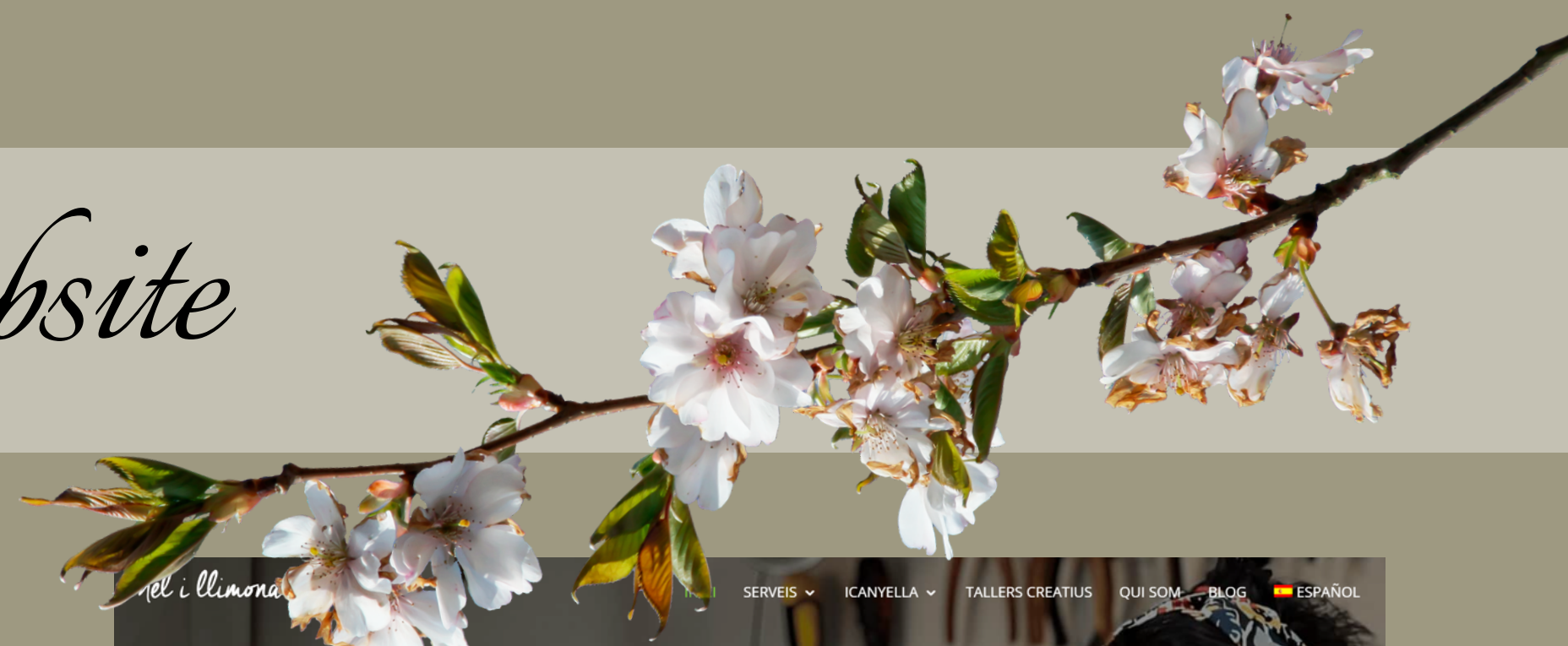
adress: Mel i Llimona: C/ Arnús 36 08911

Instagram: [melillimonartesia](https://www.instagram.com/melillimonartesia)

Facebook: Mel i Llimona Creació Artesanal SCCL

Recommendations for a website

- Current Strengths
- Opportunities for Improvement
- The Emotional Leap





Thank you for listening!